



# NORTHERN CALIFORNIA CHAPTER

## URBAN and REGIONAL INFORMATION SYSTEMS ASSOCIATION

ALPINE ■ AMADOR ■ BUTTE ■ CALAVERAS ■ COLUSA ■ DEL NORTE ■ EL DORADO ■ GLENN  
HUMBOLDT ■ LASSEN ■ MODOC ■ NEVADA ■ PLACER ■ PLUMAS ■ SACRAMENTO ■ SHASTA  
SIERRA ■ SISKIYOU ■ SUTTER ■ TEHAMA ■ TRINITY ■ TUOLUMNE ■ YOLO ■ YUBA

### NORCAL Board Meeting January 5, 2011

Conference call at 3:00 / Adjourned at 4:20.  
308-344-6400 / Access Code: 392549  
(Linda took notes in Maria's absence)

#### ATTENDEES

Dan Henderson  
Amber Beckler  
Linda Wright  
Anthony Arieas  
Diane Mastilir

Darrin Farmer (Phone)  
Charmaine Yeung (Phone)  
Lorri Peltz-Lewis (Phone)

#### ABSENT

Maria Clay

#### NEW BUSINESS & REPORTS

##### MOTIONS PASSED VIA EMAIL

1) Items that need to go on record:

Motions that passed via email  
motion:

Chapter will cover expenses for the December Networking and Membership Drive that were in excess  
planned expenditures.

status: Passed

#### CALGIS 2011

Diane reported on the CALGIS Program tract. It is going well, speakers are being lined up and a program  
should be out soon.

#### URISA INTERNATIONAL

Dan reported that he is talking to URISA International about becoming a beta site for chapter database and  
membership management. Basically, all members would send payment directly to URISA International for  
membership fees and URISA will manage the data as well as maintain a contact email list. Sponsor and event  
monies would still be handled at the Chapter level. This would relieve the problems we have had in keeping  
up the database and sending out emails.

##### Action items

- Dan will talk to Wendy.

# NORCAL Board Meeting

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### **WEB STUFF**

Google site is our 'Digital' office. Diane reported that she can't get access. Linda reported that she needs to show all board members how to use Vertical Response.

#### Action items

- Anthony will give Diane access to Google site
- Linda will write up procedure for vertical response.
- Linda and Anthony will meet and go over procedure.

### **WEBSITE STATS**

<b>Monthly Stats Report:</b> Dec 1 - Dec 31 2010	<b>Page Loads</b>	<b>Unique Visitors</b>	<b>First Time Visitors</b>	<b>Returning Visitors</b>
<b>Total</b>	<b>226</b>	<b>106</b>	<b>75</b>	<b>31</b>
<b>Average</b>	7	3	2	1

### **DATABASE**

Linda received the database from Cindy, but has not had time to look at it, so it will be presented at a later date. Dan mentioned that this may be a mute point if the chapter becomes part of URISA International.

#### Action items

- Linda will look at the database and report back.

### **BYLAWS REVIEW**

The Chapter Maturity Profile requires that we look at and update our bylaws every 5 years.

#### Action items

- Amber will review the bylaws and report back.

### **ROLES AND RESPONSIBILITIES**

Dan suggested that a board member be responsible for each of the following categories: events; scholarship; membership; and communications. We have 5 officers and 4 board members at large, so each year a board member could volunteer for that duty.

#### Action items

- Amber will look at roles and responsibilities and report back.

### **FEBRUARY CHAPTER MEETING**

Dan reported that he could present Ca Valley HUG and Lorri getting someone to do a python tips and tricks presentation.

#### Action items

- Anthony and Dan will find a date and place that works. The agenda will go out as soon as one is determined.

# NORCAL Board Meeting

## January 5, 2011

### **MAY WORKSHOP**

The May workshop should be one listed in the top 3 results of October's survey. Nothing definite was decided at this time.

#### Action items

- Dan is going to see if he can get certified to teach the workshop.

### **BUDGET**

Linda brought up the issue that we have no published budget. There was some discussion and more information is needed.

motion:

Set up a budget for the remainder of the year. (Linda)

status: Passed

#### Action items

- Linda will send out a draft budget listing proposed events and expenses for the 2011 year. (Jan 1 – Dec 31)
- Lorri will work with Linda on dollar amounts, but can not participate until the end of February.

### **MEMBERSHIP CALENDAR YEAR**

This issue was brought up but tabled for now. Currently our Membership year runs July 1- June 30<sup>th</sup>.

The question is should we go back to the regular calendar year to be consistent with our fiscal year and URISA International. If so, when should we start and how do we handle the transition.

### **TREASURERS REPORT -**

Lorri reported (via email) that we have \$12,552.08 in the bank – this does not include the \$493.44 check sent to reimburse Dan for the December Networking and Membership Drive.

### **SCHOLARSHIP FUND -**

Dan reported that we have had no applicants.

#### Action items

- Dan will send give Linda an email message and she will send it out to all contacts via Vertical Response.

### **CHAPTER GOALS FOR 2011**

Tabled for now.