

NORCAL URISA Quarterly Meeting



Join us for our March meeting
As we present:

"Mapping – Generally Speaking"

When: March 12, 2008 1 pm – 4 pm

Where: City of West Sacramento Civic Center
1110 West Capitol Ave
West Sacramento, California

FREE PARKING!

With the evolution of GIS, we find ourselves making maps for all sorts of clients and audiences. Yet, most of us could benefit with tips on how to maximize the effectiveness of maps. This month's meeting will focus on some of the basics of mapping – from integrating data into a GIS to the presentation of the finished map.

Getting data into GIS for map display and map preparation

Guy Barritt and Cindy Starr (El Dorado Irrigation District) will be presenting some tips and techniques for importing data into GIS. Whether collecting data in the field or importing data from the web, GIS has made it easier to share data – but sometimes getting that data into GIS can be challenging.

Coordinate Systems – projections and datums for mapping

Ramona Navarrete (City of Folsom) will be going over the coordinate systems and datums and why they are important to maps. Most of us trust the defaults in our software when it comes to picking a coordinate system – but we should know what our options are.

Map Layout – Art and Science

Barbara Simpson (US Bureau of Reclamation) will go over map layout basics. Every map has a purpose and intended audience. A map with geologic symbols can give a geologist valuable information but may confuse the general public. Knowing the target audience and what the map is supposed to convey, helps fulfill the purpose of the map. Style and substance are balanced to make a good map, but don't forget to consider how the map will be presented (via web, PowerPoint, paper, etc)

Chapter meetings are open to both members and non-members. Bring Your Own Map for display and discussion. Learn about the formative plans for CalGIS 2009 which will be hosted by the Northern California Chapter of URISA.

For an updated agenda for the March meeting and information about the Northern California Chapter visit our website <http://www.norcalurisa.org>

Refreshments will be provided by: **Won TechVision**

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